

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Howard G. Page et al. Confirmation No.: 8911
Application No.: 09/498,515 Group No.: 3622
Filed: February 4, 2000 Examiner: Yehdega Retta
For: ADVERTISING INSERTION FOR A VIDEO-ON-DEMAND SYSTEM

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Introductory Comments

In response to the Office action dated December 11, 2008 (hereinafter "the Office action"), please consider the following remarks.